



## [Vehicle Mechanical Breakdown Coverage Now Marketed By Umbrella Warranty Ltd](#)

*Extended Car Warranties for new and used vehicles. Protect yourself against costly car repairs with Umbrella Vehicle Mechanical Breakdown Coverage.*

Online PR News â€œ 19-October-2015â€œ Umbrella Warranty Ltd. is a Canadian Corporation that markets an easily understood and conveniently obtained vehicle mechanical breakdown coverage to consumers. The program is provided by Aviva Warranty Services Inc. a member of the Aviva Canada group of companies.

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Peace of mind protection. No one wants to be on the hook for unexpected and expensive repairs when a vehicle breaks down. Protect yourself against costly car repairs with Umbrella Vehicle Mechanical Breakdown Coverage. This program is eligible for vehicles that are up to 13 model years old and have up to 200,000 km on the motor vehicle odometer. With increased repair costs (a major factor in household budgets) and with the cost of new motor vehicles in Canada breaking the \$32,000 dollar barrier, used motor vehicle sales are dramatically on the increase.

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Consumers will be keeping their motor vehicles for a longer period of time and will gravitate to the comfort of having reputable vehicle mechanical breakdown coverage through a motor vehicle warranty, as the OEM (original equipment manufacturer) warranty expires. Serving Ontario with expansion throughout Canada in the future, Umbrella targets the regional needs of its clients marketing four levels of coverage and personalized services. Partnering with many strategic corporations, Umbrella makes use of reciprocal agreements, vertical markets and cross-marketing advertising platforms to develop its customer base. Our mission is to market secure motor vehicle warranties that are easily understood and conveniently obtained by consumers.

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The warranty is available in a four tiered vehicle mechanical breakdown program and will commence and be effective after the manufacturers warranty has expired. For more information please visit our website at: <http://www.umbrellawarranty.ca>

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## Media Information

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