



[Smyth Media, a Top Publisher Representative Says About its A-1 Clients](#)

Smyth Media Group, a full-spectrum Publisher representative, works for blue-chip clients since 1998.

Online PR News " 17-November-2015 " New York, USA November 17th, 2015 An advertising agency can support you excellently in marketing your business product or service by making more time for you to focus on core tasks of the company.

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A lot of small-mid-large businesses have now actually started hiring publisher representatives to spread the word and promote their business brand exceptionally. Smyth Media is a leading player since 17 years in New York having a lot of high-profile clients for magazine and newspaper advertising. In this digital era, an advertising agency like Smyth Media has proved that Print isn't inactive but the way you use prints helps you in marketing your business product or service flourishingly.

Smyth Media Group with pride talks about its clients which includes The New York Times, Sports Illustrated, Shooting Times, The Week and more. Their publishing groups include Forbes, Time Inc., and National Geography Society to name a few. Publisher reps are an unsung hero to propagandize your business brand and carve an identity that draws customers to endorse a so-called product or service.

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The CEO of Smyth Media Group Says, We are a well-established Publisher Representative for a lot of companies since 17 years. Our list of clients and publishing groups are the testaments for our potent and powerful approach to advertising. Our Sales and Marketing teams work as very creative representatives for our Publishing Partners own brands. We focus on the proper development of advertising revenue conduits including ROP Marketplace, Run of Book, Catalog, and Online. Our pro team has always walked an extra mile to come up with nurturing strategies and useful results.

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Therefore, it is highly recommended to hire a publisher representative as modern businesses need them inevitably because, Publisher Representative are in constant touch with the industry pulse, can offer an emotional connection, can perform as a negotiator and arbitrator, and have a good contact network. All these traits of a rep can benefit your business to a great extent and take your company to the next level.

About Us:

Smyth Media Group based in New York is a reputed Publisher Representative company since 1998. Our handpicked team of smart marketers and sales person can provide you ideas and strategies that work for you and give the fourth dimension to your business. Our recommendations and services are sure to kindle interest in our consumer and eccentric audiences of our respective brand.

Visit us: www.smythmedia.com

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