



## [MIAMI SUBS GRILL RESTAURANT DEBUTS BONELESS BLITZ LIMITED TIME BONELESS WING OFFER THROUGH DECEMBER](#)

*Touchdown with 10-piece platters of boneless wings with fries, celery, blue cheese and choice of sauce, priced at \$6.59*

*Online PR News* "30-November-2015" Perfect for game-viewing season and office parties, The New Miami Subs Grill is offering a new limited time wing special: Boneless Blitz. Available now through December 31 at all restaurants, the promotion includes 10-piece platters of Miami Subs 100% white chicken breast Boneless Wings for only \$6.59. Platters also include Miami Subs award-winning French fries, blue cheese sauce, celery and a variety of sauces to choose from for dipping and tossing a touchdown for any party.

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Wings and football go together like a good quarterback and a wide receiver, you have to have them both to make the game great, says CEO Richard Chwatt. This limited-time offer, complete with fries, sauce and blue cheese, provides everything you need to be game-day and party ready.

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As a secondary promotion, The New Miami Subs Grill is debuting what is sure to be a fan favorite and party crowd pleaser - BOX O Wings. Also available now through December 31, this promotion includes 15-, 20- or 25-piece boxes of wings. Guests have a choice of building their box with Boneless, Krispy, Grilled or Naked Wings. The BOX also includes celery, blue cheese sauce and a variety of sauces to choose from. Don't fumble, grab the BOX!

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Guests can step up their wing game with a variety of internationally inspired sauces ranging from mild to hot: South Beach, Bangin' Chipotle BBQ, Sweet Heat Chili, Miami Buffalo, Jammin' Jerk and Blazin Spice Hot. We know our fans love our wings, it is our number one item, so we created the BOX so fans can enjoy them anywhere, says VP of Marketing Steven Klass. The BOX is an easy, fun way to enjoy our variety of wings at a tailgate, a watch party at home or an outing with their friends. That's what the BOX is about: family, friends, sharing and fun.

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With participating locations now offering breakfast and beer, wine and champagne, The New Miami Subs Grill restaurants continue to provide guests with a full range of quality dining options, made fresh to order.

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### About The New Miami Subs Grill

The New Miami Subs Grill, a South Florida company, has been serving great food for more than 25 years with the first true Miami Subs restaurant opening in 1988. The iconic fast-casual franchise chain, beloved by fans worldwide, has grown to become Florida's largest regional sub and grill chain, featuring world-famous Philly cheesesteaks, wings, gyros and fresh Angus steak burgers. Delivery and breakfast are available in select locations. The New Miami Subs Grill currently has locations in Florida and South Carolina. In February

2014, The New Miami Subs Grill introduced a new brand extension, Miami Grill which has locations in South Florida, Malaysia, Guyana and Hawaii. Additional new Miami Grill locations are slated for Florida, Dallas and throughout the Middle East and Myanmar. The introduction of Miami Grill is part of the brand evolution taking shape at the corporation. With the 2012 announcement of new equity partner, international music sensation Armando Christian Perez, aka Pitbull, the South Florida staple is in growth mode and in the midst of aggressive expansion efforts, both domestically and abroad. For franchising and other information, visit [www.miamigrillfranchise.com](http://www.miamigrillfranchise.com) or follow @MiamiSubs on Twitter and Facebook at [www.facebook.com/miamisubsg Grill](http://www.facebook.com/miamisubsg Grill).

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