



## [CarrierDirect to Present on Findings from Companys Latest Market Perspective](#)

*CarrierDirect Executives to Explore Inconsistencies in Global Economy and its Impact on Freight Market in Conference Call Hosted by Stifel Capital Markets*

Online PR News â€œ 08-March-2016 â€œ Executives from CarrierDirect, a highly regarded provider of consulting services to transportation and logistics corporations, will present on the topics explored in the companys most recent market perspective, Change is the Only Constant, during a conference call hosted and moderated by John Larkin, of Stifel Capital Markets, on Friday, March 11 at 11 a.m. EST.

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Founder and CEO of CarrierDirect, Jett McCandless and Executive Vice President of CarrierDirect, Erik Malin will provide an in-depth look at global economic and industry trends, and their projected impacts on freight markets. Some of the trends that will be discussed include:

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Mixed labor market indicators and depressed global oil prices are a tribute to the almost manic market conditions, which is leading many economists to predict only modest growth, at best.

Millennials will be a major force for employers to adjust to, but the rewards will be substantially higher for those who embrace the new workforce.

Asset-backed logistics providers will need to develop sophisticated enterprise strategies to maintain relevancy in the next 5-10 years

This perspective, in particular, presents eye opening revelations about the freight industry and how the inevitable changes occurring in the economy, and in the workforce, will affect what we know about our business practices today, said McCandless. We are excited to present these findings, among others during Fridays conference call and hope it helps leaders better navigate the complex business environment.

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CarrierDirect has partnered with Stifel several times over the past two years on conference calls to discuss how market trends inform the future of the logistics industry. For more information about Change is the Only Constant call, including how to dial-in, visit:

[http://carrierdirect.co/wp-content/uploads/2016/03/CarrierDirect\\_Conf-Call-Invite\\_03\\_11\\_20163.pdf](http://carrierdirect.co/wp-content/uploads/2016/03/CarrierDirect_Conf-Call-Invite_03_11_20163.pdf). To download a copy of CarrierDirects latest market perspective, visit <http://carrierdirect.co/thought-leadership/our-perspectives/>

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### About CarrierDirect

Chicago-based CarrierDirect is an award-winning consulting firm that offers strategic and operational solutions to freight carriers, third-party logistics companies and financial institutions. By merging a leading practitioner knowledge base with tested consulting methods, CarrierDirect partners with clients to create and implement world-class strategy and operational solutions for substation and lasting impact. With a client list ranging from Werner Enterprises and Worldwide Express, to Coyote and Estes Express Lines, the firm has supported clients in the transportation and logistics industry since 2011. For additional information on CarrierDirect visit <http://carrierdirect.co/>. Follow the company on Twitter at <https://twitter.com/carrierdirect>.

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#### About Stifel:

Stifel Financial Corp. is a financial holding company. The Company's subsidiaries include Stifel, Nicolaus & Company, Incorporated (Stifel Nicolaus), a full-service retail and institutional brokerage and investment banking firm; and 1919 Investment Counsel & Trust Company, N.A., a provider of customized investment advisory, trust and family offices services to individuals, families and institutions. The Company operates in the three segments: Global Wealth Management, Institutional Group, and Other. Its principal activities include private client services, including securities transaction and financial planning services; institutional equity and fixed income sales, trading and research, and municipal finance; investment banking services, including mergers and acquisitions, public offerings, and private placements, and retail and commercial banking, including personal and commercial lending programs. The Company is a bank holding company.

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