



[Ryan Patel Joins Nirvana XPs Advisory Board](#)

*Breakthrough mobile application platform, Nirvana XP welcomes Ryan Patel to its Advisory Board.â€”*

*Online PR News â€” 09-May-2016â€”* Nirvana XP today announced that Ryan Patel, who served as Vice President of Global Development for Pinkberry, one of the fastest growing retail brands in the world, has joined Nirvana XPs board as an advisor.â€”

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Over his 5 year tenure at Pinkberry commencing in 2011, the company has gone from less than 95 locations to over 265 stores in 23 countries and is continuing to expand.

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Ryan is excited about joining Nirvana XP in an advisory role.

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Nirvana XP is putting a great product in the marketplace that will benefit a lot of single or multi-location restaurant owners. I am excited to help this team continue their growth using my leadership, brand, and marketing experience, he said.

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Ryan is an expert in growing brands, and we are excited to welcome him to Nirvana XPs Advisory Board, said Kris Parikh, the founder and CEO of Nirvana XP, an integrated mobile application platform for restaurants, salons, and retail businesses. Ryans broad range of global experience will be extremely valuable as Nirvana XP continues to grow in this industry.

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With an impressive background in food and retail, Ryan is a strong believer in giving back to the community and paying it forward. He takes great delight in imparting his knowledge and experience to others and sits on the boards of many for-profit and non-profit organizations.

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We were looking for someone to strengthen our boards pool of talent and expertise, and we feel fortunate to have found such an outstanding individual to fit this role, added Kris. This partnership comes at a pivotal point of growth within our company as we recently unveiled the breakthrough customer side of our mobile application platform.

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A key player at some of the worlds most innovative companies including Pinkberry, Wet Seal Retail, Inc (Arden B and West Seal), Jamba Juice, BJs Restaurants, Inc and Panda Express, Ryan brings a breath of knowledge and experience to Nirvana XP.

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Im excited to be a part of a great technology company as this is one sector that continues to push innovation, and therefore all other sectors, Ryan said. Technology continues to fuel our economy by helping restaurants become more profitable while connecting consumers seamlessly.

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Ryan received his Bachelors from University of California, Berkeley and received his MBA from the Paul Merage School of Business at University of California, Irvine. He is a frequent speaker at conferences and company meetings in the United States and around the globe. He was recently awarded the 2015 Executive of the Year by the Los Angeles Business Journal and Certificate of Special Congressional Recognition for outstanding and invaluable service to the community.

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#### About Nirvana XP

Nirvana XPTM is an intuitive, single, mobile application platform for all your business needs. It brings multiple applications onto one simplified platform. Founder Kris Parikh developed a quick, intuitive, truly integrated, and secure mobile application platform by combining cloud-based technology and mobility. Nirvana XP offers an all-in-one, feature-rich, fully customizable, and affordable solution for business owners with integrated order management and performance, streamlined inventory tracking, customer relationship management, and real-time cloud reporting.

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Fully customizable, the current product offering is focused on full-service restaurants, quick service restaurants, cafes, coffee shops and similar businesses utilizing mobile iPad and Android tablet devices. For more information and for a free trial, go to <http://www.nirvanaxp.com/>

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Connect with Nirvana XP on Facebook (<http://www.facebook.com/GetNirvanaXP>) and Twitter (<http://twitter.com/GetNirvanaXP>).

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