

[Important New eBook Helps Bloggers Avoid Costly Legal Missteps](#)

The Blogger's Guide to Copyright and Trademark Law empowers bloggers to protect their content and avoid using others' work improperly.

Online PR News â€“ 10-May-2016 â€“ Every day bloggers have their content stolen and republished, or are accused of violating others intellectual property rights. Without an understanding of copyright and trademark law, bloggers do not know how to enforce their rights or defend against infringement allegations.

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In the new eBook, *The Bloggers Guide to Copyright and Trademark Law*, lawyer and blogger Breighanne Eggert solves those problems with a plain language explanation of the law, descriptions of legal land mines unique to blogging, and cautionary tales from real bloggers. The eBook provides concrete, actionable steps for bloggers to protect their work and themselves.

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Key highlights include:

- The best ways for bloggers to make their intellectual property rights known;
- Methods for bloggers to ensure their use of others work is permissible; and
- An explanation of the costs and benefits of copyright and trademark registration.

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During my time in the blogging community, I have seen bloggers run into trouble for their use of others work, and I have also seen them have their rights trampled on by others. Without a real understanding of copyright and trademark law, I saw these same bloggers seek guidance in blogging forums, and I was shocked at the misinformation being given. I quickly realized there was a real need for education on these important issues, and thats why I wrote *The Bloggers Guide to Copyright and Trademark Law*, explains Eggert.

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Although the book is not a substitute for the advice of an attorney, it is intended to empower bloggers to make smart choices to protect themselves and their content. *The Bloggers Guide to Copyright and Trademark Law* is available for \$25 at <http://www.averageinspired.com/copyright-and-trademark-for-bloggers>.

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About the Author: Breighanne Eggert is a lawyer with over seven years of experience in intellectual property litigation, and a blogger who writes about do-it-yourself projects for the home.

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