



## [City Beat News Announces First-time Spectrum Award Winners With High Customer Satisfaction Ratings](#)

*City Beat News announces more winners of the 2016 Spectrum Award for Excellence in Customer Satisfaction, all of which have won for the first time.*

*Online PR News* â€“ 03-July-2016 â€“ City Beat News (CBN) has announced the latest winners of its prestigious Spectrum Award for Excellence in Customer Satisfaction for 2016, and all of the companies are claiming their first win this year.

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In partnership with The Stirling Center for Excellence, CBN recognizes these companies for providing an outstanding customer experience and honors them with the Spectrum Award. Winners are based on CBNs independent, proprietary research and evaluation system, which identifies businesses with a track record of top-flight customer service and customer satisfaction. The rating system combines data collected from nominations, online and other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades all of which express the voice of the customer.

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With the highest possible rating of 5 stars, Natural Birth Center & Womens Wellness in Los Angeles ([www.naturalbirthcenter.com](http://www.naturalbirthcenter.com)) earned its first Spectrum Award. The center offers two locations (West Los Angeles and Whittier, Calif.) to provide empowering and personalized care for women, including luxurious birth suites, well-woman care, infertility consultation, and a host of holistic care services for women and infants. For more information, visit its Star Page at <https://awards.citybeatnews.com/Natural-Birth-Center>.

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Another 5-star winner, Owen Sweet Jewelry Design in St. Pete Beach, Fla., ([www.ohsosweet.com](http://www.ohsosweet.com)) offers custom-designed jewelry and jewelry repair. Among the artists represented, in addition to Owen Sweet, are Niessing; Canadian designer Janis Kerman; French designer Andre Ribeiro; nautical jewelry designer Steven Douglas; and Christian Bauer. Visit the gallerys Star Page at <https://awards.citybeatnews.com/OWEN-SWEET-DESIGN>.

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Solo Hair Boutique in Haddonfield, N.J., ([www.solohairboutique.com](http://www.solohairboutique.com)) earned its first Spectrum Award this year with a 5-star rating, as well. The salon is known for its unique hair color and cuts, as Owner Valerie Tini is committed to progressive education in hair coloring and cutting techniques. Her goal is also to have the greenest salon in the area, so she has a state-of-the-art medical air filtration system, diffuses essential oils, and uses green cleaning agents and nontoxic hair products. For more information, visit the salons Star Page at <https://awards.citybeatnews.com/SOLO-HAIR-BOUTIQUE>.

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Another salon to receive its first Spectrum Award is Dream Salon & Spa in Cincinnati, Ohio ([www.dreamsalonspa.net](http://www.dreamsalonspa.net)). The contemporary salon offers services for hair, nail, skincare, waxing and more, featuring high-quality products to make your hair, nails and skin healthy and beautiful. The relaxing

environment accommodates a full day of pampering to suit your needs. Visit the salons Star Page at <https://awards.citybeatnews.com/DREAM-SALON-AND-SPA>.

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Hair Replacement by Janet in San Carlos, Calif., ([www.hrbyjanet.com](http://www.hrbyjanet.com)) received its first Spectrum Award for providing clients with an outstanding customer experience. The small, full-service hair replacement studio has been serving the greater San Francisco Bay Area for more than 20 years. The studio offers the finest custom-made hair systems, and is the only certified elite retailer of Follea hair systems in the Bay Area. For more information, visit its Star Page at <https://awards.citybeatnews.com/Hair-Replacement-by-Janet>.

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CBN provides the results of its research to the public and businesses on its website at [www.citybeatnews.com](http://www.citybeatnews.com) at no charge, reporting on its findings to consumers and business owners on a rolling annual basis. The assessment of performance over a longer time period leads to a more balanced and reliable indicator of expected future performance than rating systems that gyrate with daily new reports or claims.

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Each and every year there is one rating posted just for you, the consumer, to help you find who has rated among the best, says CBN Editor Jamie Rawcliffe. The Spectrum Award winners have earned our highest ratings and are posted on our website with their own Star Page highlighting further information. Check [www.CityBeatNews.com](http://www.CityBeatNews.com) to verify if a company has earned CBNs independently researched Spectrum Award.

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The Stirling Center is pleased to have City Beat News join it in the goal of researching, recognizing and promoting superior customer service, says Frank Andrews, Executive Director of The Stirling Center for Excellence. It is right in line with our mission of providing services and resources to companies who place an emphasis on providing an outstanding customer experience.

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About City Beat News and The Stirling Center

The Stirling Center includes a learning and resource center with courses, team training and support, executive coaching, articles, and case studies focused on excellence. Its objective is to enable and encourage excellence across many fields, wherever it can. The Stirling Center, [www.stirlingcenter.org](http://www.stirlingcenter.org), recognizes service excellence in both commercial businesses such as those served by City Beat News and Pulse of the City News, and its life and public service divisions.

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City Beat News and The Stirling Center are located in Lapeer, Michigan. For more information, call 866-732-9500 or go online to [www.citybeatnews.com](http://www.citybeatnews.com).

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