



[Party City Honors Vendor Partners at 2010 Halloween Bash.](#)

Party City celebrated Halloween with its fourth annual Halloween Bash and Industry Awards, hosted by Extra's Mario Lopez. Party City is America's largest Halloween costume and party supplies retailer, for whom Halloween is the peak sales holiday. During the program, Party City presented the Boys & Girls Clubs of America and the American Heart Association with a combined donation of nearly a million dollars.

Online PR News "02-November-2010" On October 22, 2010, Party City celebrated Halloween in style with its fourth annual Halloween Bash and Industry Awards, hosted by Extra's Mario Lopez. With over 600 stores nationwide, Party City is America's largest Halloween costume and party supplies retailer, for whom Halloween is the single biggest shopping season of the year.

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Costumed guests enjoyed an evening of music and refreshments, lively choreographed performances by the cast of So You Think You Can Dance, and aerial acrobatics by hired performers. Models roamed the floor and sported some of the more popular Halloween costumes of 2010.

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Midway through the program, Party City presented the Boys & Girls Clubs of America and the American Heart Association with a donation of nearly a million dollars combined.

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Party City also honored its vendor partners, the leading Halloween costume and product manufacturers and suppliers in US, presenting awards in the following categories:

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- Candy Item of the Year: Hershey's All Time Greats
- Girls Costume of the Year: Batarina costume from Fun World
- Boys Costume of the Year: Stealth Ninja costume from California Costume
- Teen Costume of the Year: Teen Mad Hatter costume from California Costume
- Flirty Costume of the Year: Enchanted Queen from Leg Avenue
- Humor Costume of the Year: Super Mario costume from Rubies
- Girl Licensed Costumes of the Year: Disney Princesses costumes from Disguise
- Boys Licensed Costume of the Year: Iron Man costume from Disguise
- Best New Concept Costume: Light Up Costumes from Dreamgirl
- Breakout Costume of the Year: Lady Gaga costumes from Ruby's

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ABOUT PARTY CITY

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Party City Corporation is America's largest party goods chain and Halloween retailer, operating more than

600 stores throughout the United States and Puerto Rico. As a part of Amscan Holdings, Inc., Party City is among the more than 900 specialty party stores that AHI either owns, operates, or franchises. To learn more about Party City, please visit www.partycity.com.

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