



## [Aurora Casket Partners With Veterans Programs for a New Approach to Giving Back](#)

*Honoring the Veteran Program Recognizes the Sacrifice of Americas Heroes*

Online PR News "09-November-2010" Aurora, IN November 9, 2010 For the men and women who have sacrificed their service to America, Aurora Casket Company offers a program to honor and support past, present and future generations of U.S. Veterans. The Aurora Honoring the Veteran program enables participating funeral homes across the country to provide a special tribute recognizing and memorializing the sacrifice of those who have served.

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Auroras program contributes a charitable donation on behalf of the deceased to the American Red Cross, Vietnam Veterans of America or the National World War II Museum. The donation is completed by Aurora Casket at no cost to the family or funeral home when the family chooses an Aurora casket. When planning a funeral, families need simply ask their funeral director for the Aurora Honoring the Veteran program.

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This program embodies all that Aurora stands for helping our funeral home partners create an honorable closure to every life, said Aurora President Bill Backman, III. The U.S. Department for Veterans Affairs estimates that 850 U.S. Veterans die each day. Our Honoring the Veteran program is a way for our company to honor the sacrifice of these American heroes.

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For additional information about Aurora Casket and the Honoring the Veteran program, visit [www.auroracasket.com](http://www.auroracasket.com).

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About Aurora Casket

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Aurora Casket is the largest family-owned funeral supplier in America. Founded in 1890, the company operates five manufacturing facilities in the U.S. and Canada, and provides a full range of burial, cremation, and technology products to funeral home clients across America. Aurora is a fifth-generation family business, owned and operated by the Barrott and Backman families. For more information, visit [www.auroracasket.com](http://www.auroracasket.com).

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