

[Cap Town to host the first property buyer show](#)

*In April the Western Cape will play host to a first of a kind exhibition The Property Buyer Show aimed at first-time residential buyers and property investors*

Online PR News â€œ 19-January-2017â€œ In April the Western Cape will play host to a first of a kind exhibition The Property Buyer Show aimed at first-time residential buyers and property investors looking to expand their portfolio.

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This innovative exhibition is designed to walk buyers through the property buying process and includes the finance zone, property zone, and a packed programme of seminars in the first-time buyer theatre and the property investor theatre.

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The Western Capes housing market has outperformed the national average and shown double-digit growth, with demand driven by a large migration of homeowners from other provinces who are attracted to Cape Towns unique lifestyle offering and economic stability, explains Richard Stubbs, Event Director at Spintelligent, Clarion Events. The visitor experience will include opportunities to discuss affordability and interact with the lenders, see new developments and agent listings, compare prices, understand rental returns and make decisions about their purchase.

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The show, which will take place from 8 to 9 April at the Cape Town International Convention Centre, aims to create a transactional platform for buyers to engage with the residential property sector, showcasing the latest developments within the Western Cape, while at the same time educating and informing property investors about building wealth through a property portfolio with a series of seminars and workshops presented by successful investors and property thought leaders.

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Our goal with the show is to provide a one-stop shop where all property buyers can efficiently compare property options and make informed decisions, says Richard.

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So who should exhibit at this show? We are appealing to businesses within the financial services industry, namely, banks, specialist lenders, bond originators and wealth managers; property providers, such as estate agents, developers, portals and brokers; and all additional services involved in the property market such as insurance companies, conveyancers, inspection agencies and appropriate vendors, explains Richard. We also have a range of sponsorship packaged for companies who would like to partner with us at the show.

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For all sponsorship and exhibition enquiries please contact Stephan Herman on 021 700 3598 or email

stephan.herman@spintelligent.com.

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For more info on the Property Buyer Show, please visit [www.propertybuyershow.com](http://www.propertybuyershow.com)

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Facebook - <https://www.facebook.com/Propertyshowsa>

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Tickets on sale at R80 pp - <http://www.propertybuyershow.com/register>

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## Media Information

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<http://www.propertybuyershow.com/Cape-Town-to-host-the-first-property-buyer-show>

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