

[Cross-platform UI development tool from ByteSnap Design wins ICT Excellence Award](#)

Image Gallery



ByteSnap Design logo

ByteSnap was recognised for its SnapUI, a cross-platform user interface development tool that has been in high demand from our clients. The updated, lightweight version includes new features such as camera controls, XML-driven UI design and serial and socket-based connectivity. SnapUI allows a wide range of UI styles to be displayed from a single application with only minor configuration changes, which clearly demonstrates its exceptional value.

Online PR News â€“ 16-December-2010â€“ Windows Embedded User Interface tool brings yet more success

Longbridge, 15 December 2010. ByteSnap Design (www.bytesnap.co.uk) beat off stiff competition to win a Commended recognition in the Best Business Value category at this years ICT Excellence Awards.

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The successful company gained the Best Business Value accolade for SnapUI; a lightweight user interface (UI) customisation tool designed to simplify the Windows CE design process.

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ByteSnap Designs award was presented by sponsor BCS, the Chartered Institute for IT, at a prestigious evening awards ceremony following the annual ICT conference on 25th November at the National Motorcycle Museum in Bickenhill, Solihull.

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Graeme Wintle, Director of ByteSnap Design, said of the win: We are delighted to be recognised for SnapUI as this accolade further reinforces our ability to innovate and meet the needs of companies that develop embedded devices. This award is yet another endorsement of our work, as are our new Microsoft Silver Partner status for the Windows Embedded Partner Programme, Zigbee Member status and being recognised as a Digi Embedded Development partner.

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SnapUI is a cross-platform user interface development tool that has been in high demand from our clients. The updated, lightweight version includes new features such as camera controls, XML-driven UI design and serial and socket-based connectivity. SnapUI allows a wide range of UI styles to be displayed from a single application with only minor configuration changes, which clearly demonstrates its exceptional value.

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SnapUI has an extremely small code footprint that produces a significantly faster and lighter-weight solution than competing products. This in turn means that prototyping can be accelerated, application development times shortened and overall costs reduced.

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SnapUI compiles and runs on Windows desktop; Windows Embedded (Windows CE) and Windows phone based operating systems (Windows Mobile/Windows Handheld). Customers can use SnapUI to prototype and demonstrate their products to end users on any of these platforms. Their efforts can then be re-used when taking the design to market, reducing costs and managing risks.

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Mike Musson, ICT Cluster Manager, comments: The ICT Excellence Awards are a positive indication of the number of pioneering and entrepreneurial companies in the region. They also demonstrate that small businesses, such as ByteSnap Design, are just as capable as larger organisations of being innovative and developing truly great products and services. Judging was rigorous as the panels were impressed by both the quality of the candidates and volume of entries. Companies that were Commended for awards should be in no doubt that their excellence not only does them credit but is indicative of the technology advances that companies across the West Midlands have to offer.

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About ByteSnap Design (www.bytesnap.co.uk)

ByteSnap Design is a specialist in innovative embedded hardware and software design. Founded in 2008, ByteSnap Design has a client list spanning the UK, Europe and US. ByteSnap Design offers a team of experienced, talented and innovative Windows CE developers, Windows and iPhone mobile developers and electronics design engineers, who provide an award-winning blend of embedded systems services, from hardware design and engineering skills to Windows Mobile, Windows Embedded and iPhone software development. ByteSnap Design is a Windows Embedded Silver Partner.

The embedded consulting company also has experience of electronic circuit design, electronic prototype design, designing hardware products from PDAs to digital audio mixers with multiple Board Support Packages and software projects such as developing Windows CE BSPs to real-time video mixing applications for Windows Mobile.

www.bytesnap.co.uk

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