



[Payday Loan Tree Announces Upcoming Launch of Program for Clients with Associates Seeking Pa](#)

The new referral program will allow current clients of the company to benefit from referring new clients to the companys cash advance service

Online PR News â€“ 06-January-2011 â€“ Payday Loan Tree, the company that makes short-term immediate payday loans to consumers who need emergency funds between paydays, has announced plans to launch a referral program whereby current clients will be able to refer friends & family and associates and collect referral rewards. The new program will allow clients of the company to invite others to take advantage of this timely service while earning money for themselves in the bargain.

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As we continue to provide this valuable service to the consumer; we realize that were not going to be able to reach everyone, says the marketing director of Payday Loan Tree. With very little marketing weve been able to make a success of our no faxing payday loan service, and we discovered that a lot of our business was coming from referrals and word-of-mouth. Capitalizing on the fact that a satisfied customer will always share good news with their associates on a quality service or product; we decided to strengthen the growth of the word-of-mouth business and add an incentive for our clients.

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By allowing our clients to have some involvement in the process, we actually empower them, and create a way for them to add to their own bottom line. We see this as an ultimate form of social marketing; having satisfied customers that have used our no faxing payday loan service share their experiences with those that are up close and personal in a face-to-face setting. This encourages potential clients who may have shied away from the service due to some things theyve heard about the industry in general; not knowing that we differentiate ourselves from the industry norms.

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A definite launch date has not been set, but the companys new referral program is expected to be online early in 2011. Were looking forward to continued growth as our message is spread amongst friends and family who have had successful experiences with our company.

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About Payday Loan Tree:

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Payday Loan Tree is here to the rescue! Regardless of your past, if you are currently employed and have a bank account, we can help you when it matters most. Have some bills due and you are not getting paid until next week?? Avoid the high cost of bounced checks from your bank and get a quick and easy Cash advance or a Same Day Payday Loan. We simplify the process by shopping the lenders for you and aligning you with your best option. At Payday Loan Tree, Money really does grow on trees!!

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Media Information

Peter Duffy

info@paydayloantree.com

<http://www.paydayloantree.com>

Payday Loan Tree

PO box 801

Woodbury

NJ

08096

United States